



## PRIVACY

# Privacy Notice

How Sensorbee AB processes personal data

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|----------------|----------------------------------------------------------------------------------------------------------------------|
| Version        | 1.0                                                                                                                  |
| Effective date | 1 June 2026                                                                                                          |
| Applies to     | Customers, prospective customers, suppliers, partners, job applicants, website visitors and users of Sensorbee Cloud |
| Works with     | Sensorbee Hardware Terms of Sale and Sensorbee Cloud Services Terms, Version 1.0                                     |
| Published at   | <a href="http://www.sensorbee.com/terms">www.sensorbee.com/terms</a>                                                 |

## CERTIFICATIONS



**Sensorbee AB** · Org. no. 556970-2375  
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## PRIVACY NOTICE

# How we handle your personal data

Sensorbee is a business-to-business company. We collect only the personal data we need to deliver our products and services, run our business and keep in touch with our business contacts. We do not sell personal data.

## 1. Who is responsible

- 1.1 Sensorbee AB, Swedish company reg. no. 556970-2375, Jägarvällsvägen 8B, 584 22 Linköping, Sweden ("Sensorbee", "we"), is the controller for the processing described in this notice.
- 1.2 Questions about privacy can be sent to [hello@sensorbee.com](mailto:hello@sensorbee.com) or to the address above.

## 2. When this notice applies

- 2.1 This notice applies when Sensorbee decides why and how personal data is processed, for example when we manage customer relationships, provide support, market our products or handle job applications.
- 2.2 When our customers use Sensorbee Cloud to store information about their own users, sites and projects, the customer is the controller and Sensorbee processes the data on the customer's behalf. That processing is governed by the Data Processing Agreement in Appendix B of the Sensorbee Cloud Services Terms, and the customer's own privacy notice applies.
- 2.3 Measurement data from our monitoring stations, such as dust, gas, noise level, vibration and weather values, is normally not personal data.

## 3. What we process and why

The table shows the personal data we process, the purpose, the legal basis under the EU General Data Protection Regulation (GDPR), and how long we keep it.

| Purpose                                                                                       | Personal data                                                                                                                    | Legal basis                                                                                                      | How long we keep it                                                                                                |
|-----------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| <b>Customers and orders</b> – quotations, orders, delivery, invoicing and contract management | Name, title, company, business e-mail, phone and address of contact persons; order, delivery and invoice details; correspondence | Performance of a contract; legitimate interest in managing business relationships; legal obligation (accounting) | During the customer relationship. Accounting records for seven (7) years as required by the Swedish Accounting Act |
| <b>Support, warranty and repairs</b>                                                          | Contact details, device serial numbers, case descriptions, photos and correspondence                                             | Performance of a contract; legitimate interest in providing support                                              | Until the case is closed and then up to three (3) years, or for the warranty period if longer                      |
| <b>Sensorbee Cloud accounts</b> – login, security and service messages                        | Name, business e-mail, phone number, user ID, login history and IP addresses                                                     | Performance of a contract; legitimate interest in keeping the service secure                                     | While the account is active. Security logs up to twelve (12) months                                                |

| Purpose                                                                                                       | Personal data                                                                               | Legal basis                                                                                       | How long we keep it                                                                         |
|---------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| <b>Sales and marketing</b> – enquiries, newsletters, trade fairs and product information to business contacts | Name, company, role, contact details, areas of interest and event participation             | Legitimate interest in marketing to business contacts. You can object or unsubscribe at any time  | Up to three (3) years after our last contact, or until you object                           |
| <b>Website</b> – operating the website and handling contact forms                                             | Information you enter in forms; technical data such as IP address and browser type; cookies | Legitimate interest in running a secure website; consent for non-essential cookies                | Enquiries as for sales and marketing. Cookies as stated in the website's cookie settings    |
| <b>Suppliers and partners</b>                                                                                 | Name, company, role and contact details of contact persons; contracts and correspondence    | Legitimate interest in managing supplier and partner relationships; legal obligation (accounting) | During the relationship. Accounting records for seven (7) years                             |
| <b>Job applicants</b>                                                                                         | CV, cover letter, contact details, interview notes and references you provide               | Legitimate interest in recruiting; consent if we keep your application for future roles           | Up to two (2) years after the recruitment is completed, unless you agree to a longer period |
| <b>Legal obligations</b> – accounting, tax, export control and sanctions checks                               | Information needed to meet the obligation, such as company and contact details              | Legal obligation                                                                                  | As long as the law requires                                                                 |

## 4. Who we share personal data with

We share personal data only when needed for the purposes above, with:

- IT, hosting, e-mail, SMS, connectivity, CRM and accounting service providers that process data on our behalf;
- carriers and logistics companies that deliver our products;
- authorised Sensorbee distributors and partners that serve customers in their country;
- auditors, lawyers and other advisers bound by confidentiality;
- authorities, when required by law; and
- a buyer or investor, if all or part of our business is sold or reorganised.

Service providers that process personal data on our behalf are bound by data processing agreements. We do not sell personal data.

## 5. Transfers outside the EU/EEA

**5.1** Some of our support and development personnel and contractors, including staff in the Philippines, and some of our service providers may access personal data from outside the EU/EEA. We make sure such transfers are covered by an adequacy decision of the European Commission or by the EU Standard Contractual Clauses, with additional safeguards where needed.

**5.2** You can contact us to get more information about the safeguards we use.

## 6. How we protect personal data

We use technical and organisational measures to protect personal data, such as individual accounts with access based on need, encryption of data in transit over public networks, backups, and confidentiality undertakings for our personnel and contractors.

## 7. Your rights

Under the GDPR you have the right to:

- **access** – get a copy of the personal data we hold about you;
- **rectification** – have incorrect data corrected;
- **erasure** – have your data deleted, unless we must keep it, for example for accounting;
- **restriction** – ask us to limit how we use your data in certain cases;
- **object** – object to processing based on legitimate interest, and always to direct marketing;
- **data portability** – receive data you have given us in a machine-readable format, where processing is based on consent or contract; and
- **withdraw consent** – at any time, where processing is based on consent.

To use your rights, contact us at [hello@sensorbee.com](mailto:hello@sensorbee.com). We will answer within one month. If you are a user of a customer's Sensorbee Cloud account, please contact that customer first, as they are the controller of that data.

If you are unhappy with how we handle your personal data, you can complain to the Swedish Authority for Privacy Protection (Integritetsskyddsmyndigheten, [www.imy.se](http://www.imy.se)) or to the data protection authority in your own country.

## 8. Changes to this notice

We review this notice at least once a year. The current version is always published at [www.sensorbee.com/terms](http://www.sensorbee.com/terms), together with our Hardware Terms of Sale and Cloud Services Terms.

### Questions about privacy?

Contact Sensorbee on +46 13 390 95 37 or [hello@sensorbee.com](mailto:hello@sensorbee.com)  
Sensorbee AB, Jägarvällsvägen 8B, 584 22 Linköping, Sweden